



## “Working for our World Heritage & the Future”

### INTRODUCTION

Welcome to the second issue of our DUNC newsletter and the first DUNC update for 2018 - The European Year of Cultural Heritage. We have an exciting and busy year ahead.

### MONTHLY UPDATES

#### Karlskrona

As December passed, with a lovely Christmas holiday, we in Karlskrona focused a lot on getting the Subsidy Contract and all Partnership Agreements in place, which is quite important for us all to be able to move ahead with the project. We also did quite a bit of training in SL2014, to be able to offer support to all other partners in the DUNC project. During the first two weeks of January, this knowledge was quite important as we helped several of our project partners with their Partial Payment Claims. As you know December was also the time when our valued co-worker Malin Jogmark moved on to another employment, at the Naval Museum in Karlskrona. Fortunately, they are an Associated Partner of DUNC, so she will still be around. A replacement is being recruited.

I have unfortunately been sick for a week and lost valuable time for preparing the upcoming partner meeting. With a little help from some partners, we will manage anyway.

Now I am looking forward to meeting you again, in Karlskrona. I have great faith in our joint ability to make this conference productive and concrete, so we all feel that we are making progress together.

*Niklas*

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### DATES FOR DIARY

30th Jan – 1<sup>st</sup> Feb Partner meeting in Karlskrona

Inception Workshop Parts 1-4



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## SOCIAL MEDIA

Take a look, like & share – our new  
DUNC Facebook page  
@DUNCheritage

<https://www.facebook.com/DUNCheritage/>



## Inception Workshop Part 1

*Sustainable Tourism - best  
practices at coastal, cultural World  
Heritage sites*

## EUCC Baltic

The past few winter time weeks, working on the DUNC project, have been quite exciting for the EUCC Baltic Office. Not only because of the Christmas holidays but also because of the completed case study on Sustainable Tourism and development possibilities in the Curonian Spit. A great amount of attention was paid on how to extend the tourist season and consequently augmented reality / virtual reality and ICT products have been highlighted and recommended for sustainable tourism development on the Spit. Along with this case study, a World Heritage Sustainable Tourism Review was carried out – great pleasure was felt on its accomplishment. During the course of the review, there was a possibility to take a closer look at the fundamental ideas behind DUNC i.e. the natural and cultural values of our planet.

The administrative work for DUNC has been on going. The first activity and financial report was submitted to the FLC and we are now looking forward to the next steps.

*Aiste*

## EUCC-D

Work has continued on the DUNC corporate image and the templates that we will need over the project's lifetime which includes our first DUNC poster. Work on the DUNC brand book i.e. a set of design guidelines, is ongoing - there is still some work to be done on the leaflet design - picture and text box placement etc.

Our Twitter and new Facebook page have gained a number of likes and shares. Our up and coming Workshop themes, in particular, have attracted a fair amount of attention - which is a great sign. Weekly updates of interesting/relevant ideas, networking opportunities and International News have been put into Trello each week – I hope they are proving to be interesting and useful. The procurement process for a website designer is underway. I'm looking forward to finally being able to put all my



### Inception WS Part 2

*Cross-border sustainable tourism strategies can be integrated into site management plans. DUNC team examines the possibilities for Baltic Sea UNESCO World Heritage.*



### Inception WS Part 3

*Synergies between seaside tourism and sustainable heritage tourism*  
*Integration of sustainable tourism with cultural heritage conservation*



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website ideas into use.

With the partnership contract signed and reporting preparations done, I've started to do some background work in preparation for our next meeting in Karlskrona. I'm looking forward to the Inception Workshops!

*Jane :)*

## Mörbylänga

Here at the Municipality of Mörbylänga on Southern Öland, we are preparing for a meeting with local stakeholders that are engaged in our annual "World Heritage week" and important for work within DUNC. Lasse Wellin, our project coordinator, will participate and give information about the project at the meeting, which is being held on the 8th February.

Preparations were made for another meeting that we had on the 24th January with our "Working group for the World Heritage of southern Öland". This is an advisory/stakeholder group consisting of representatives from the Municipality of Mörbylänga, Kalmar County Administrative board, the Federation of Swedish farmers, Linnaeus University, Regional Council in Kalmar County and Kalmar County Museum. The main focus of the meeting was DUNC and a presentation about our work was given by Lars Wellin. However, there were also news updates from each of the other organizations. A lot of information was shared that is of interest for us in DUNC incl. local level activities that we could to participate in. Cornelius Holtorf, UNESCO-professor, gave interesting views and inputs from around the world. Having direct contact with these stakeholders at this meeting has proved extremely valuable and a win-win situation for all those involved. The Regional Council in Kalmar County, are extremely happy as they, in many ways, are one of the founding fathers in this project and placed a lot of effort in to initiate and help the successful DUNC application process. We finally accomplished our first report, not totally without some troubles, but we are ready albeit with some tension, for feedback. We are really looking forward to the up and coming DUNC partner meeting in Karlskrona.

*Emma, Susanne och Lasse*



European Regional Development Fund



#### Inception WS Part 4

*Synergies between seaside tourism and sustainable heritage tourism*

*Integration of sustainable tourism with cultural heritage conservation*



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## Malbork Castle

We, the representatives of Malbork Castle, Poland, have recently been involved in the legal and technical preparations for the main, essential works. We had a number of meetings, to discuss the questions raised during the kick-off meeting in Nida.

Angelika was in frequent contact with the Joint Secretariat SBR in Gdansk. On the 13<sup>th</sup> of December she participated in training on SL 2014, which was delivered in Gdansk. She gave a detailed report about the training to Mariusz and Marek. In January, Marek delivered 20 carefully selected pictures of Malbork Castle to Jane Hofmann and the Castle Museum's logo. He also wrote and sent a short article, for social media updates, about newly launched edutainment activities being run at the castle – The Route of the Castle Mysteries at Malbork, Poland.

*Marek and Angelika*

## Curonian Spit

The Curonian Spit National Park, as one of the organizations for protected areas, had the reporting period for State Service for Protected Areas under the Ministry of Environment. So the main tasks were to summarize and make a report about all the 2017 achievements and then to organize the 2018 work plan for the Curonian Spit National park organization. DUNC obviously plays an important role within these plans. As project partners we have to make concrete plans for all the work activities and organise them within our 2018 work plan for the year. We have also been preparing for the second, all partner meeting in Karlskrona.

*Edyta Aliochno*

## LAST FEW WORDS

Looking forward to a fun and successful 2018 – see you all in Karlskrona. 😊



European  
Regional  
Development  
Fund